Looking Ahead

Key Engagements for FY10

**Scaling up Sanitation Coverage through Total Sanitation and Sanitation Marketing Approaches** in Cambodia, Indonesia, Lao PDR and the Philippines, focusing on increasing the number of open defecation-free communities and unlocking the demand for sanitation upgrades, providing training to sanitation providers to upgrade their design, marketing, and salesmanship skills for a variety of sanitation products and services, and finalizing the design of marketable and affordable products and services.

**Affordable Sanitation Options for Communities Living in Challenging Environments**, focusing on a multi-country situation analysis of challenging environments and the development and dissemination of options to deal with these.

**Development and Scale Up of Decentralized Capacity Building and Policy Implementation**, focusing on urban sanitation as well as community-based water supply and sanitation, including updating existing national water supply and sanitation policies to reflect new decentralization and urbanization realities, scaling up capacity building methodologies and tools via national programs, and linking strategies with government annual development and investment plans.

**Service Provider Performance Improvement and Access to Finance**, focusing on small to medium-sized utilities as well as domestic small-scale private service providers, through action research and technical assistance to support their role in service provision.

**Supporting the Development or Updating of National Strategies for Water Supply, Sanitation and Hygiene**, including country-focused fiscal analysis and the development of financing strategies and investment frameworks, and developing new incentive mechanisms for water supply and sanitation.

**Supporting Regulatory Reform and Improved Licensing of Service Providers**, focusing on market assessment and the registration of small domestic providers for regulation, as well as supporting the development of appropriate legal instruments to improve regulatory and licensing conditions for these providers.

**Integration of Water and Sanitation Issues into the Larger Policy Arena**, piloting the integration of sanitation concerns in basin-level water resource management, and climate change adaptation plans for selected utilities in transboundary areas in Vietnam.

**Evidence-Based Awareness Raising and Advocacy**, including a cost-benefit analysis of sanitation options in all focus countries to provide advocates and policy makers with evidence to design and implement more efficient sanitation programs; and support to large-scale, broad-based public-private partnerships on handwashing with soap.

**Country-Level Sector Monitoring and Improvement of Databases**, including an assessment of current monitoring systems and improvement needs, and the development and adoption of national definitions for improved water supply and sanitation access.

**Sector Coordination and Donor Alignment**, both within countries as well as across the region, to increase knowledge sharing and cross-fertilization of new approaches to sector challenges; this includes parallel action research across several countries on common topics, and support to the second East Asia Ministerial Conference on Sanitation in the Philippines in early 2010.