Unlocking consumer demand for and increasing sustainable access to services

- Publication of sanitation informed choice materials and sanitation demand and supply analysis (Cambodia, Indonesia)
- Design and development of marketable latrines and handwashing stations for low-income customers (Cambodia, Vietnam)
- Development of mason training module at university to improve knowledge on sanitation options, marketing and salesmanship (Indonesia)
- 715 communities declared ODF, of which 436 via ‘spontaneous spread’ of community-led total sanitation approach (Indonesia)
- Implementation of 2-month intensive urban sanitation marketing campaign targeting school population (Laos PDR)
- CLTS training of trainers and piloting in selected villages (Laos PDR, the Philippines)
- Development and distribution of handwashing materials and mass media TV spots (Vietnam)

Strengthening policy, legal, regulatory, institutional and business environment between service providers and governments

- National Strategy on Community-Based Total Sanitation, covering CLTS, handwashing with soap, household water treatment, and solid and liquid waste management signed off by Minister of Health (Indonesia)
- Launch of National Sewerage and Septage Management Program in cooperation with the Asian Development Bank (Philippines)
- National roundtable meeting on proactively integrating the integration of sanitation into water resources management (Vietnam)

Strengthening government awareness and their ability to track improvements in water, sanitation and hygiene

- Dissemination of impact results under the Economics of Sanitation Initiative in the region and internationally (all 5 countries)
- Ministerial commitments to governors and mayors to increase investments in urban sanitation in 226 cities by 2014.

Strengthening service provider performance through improved institutions and accountability, and capacity support to decentralized levels of governments

- City-wide sanitation strategies and municipal sanitation plans adopted by 18 cities/municipalities (Indonesia, the Philippines)
- Publication of benchmarking report and utility training on asset management and GIS tools based on benchmarking results (Vietnam)
- Diagnostics study of barriers to loan financing for small water utilities and assistance to the utilities in packaging financing proposals (Philippines)
- Capacity assessment of over 170 community-based organizations providing water supply via 5 intermediaries (Indonesia)

Supporting alignment of multiple donors around national policy goals and increasing collaboration among different stakeholders

- First-ever joint technical assistance - ADB, AusAID, DFID, UNICEF and WSP - to Ministry to develop water and sanitation sector strategy (Cambodia)
- Series of technical discussion roundtables conducted as part of Sanitation Donor Group, covering issues such as JMP data understanding, household water treatment options, sanitation in difficult environments (Indonesia)
- Integration of handwashing initiatives into National Target Program in 2 provinces (Vietnam)
- Collaboration with donors on water and sanitation initiatives through the PDF Sub-working Group (Philippines)