East Asia and the Pacific
FY08 Achievements

### Region

**Economics of Sanitation Initiative (ESI)**
- Started in five countries in EAP, now expanding to two provinces in southern China, three countries in South Asia, and soon to Africa
- Impact of sanitation studies completed in four countries, published and disseminated as national and regional reports

**Sustainable Sanitation in East Asia (SuSEA)**
- Completion of East Asia Ministerial Conference on Sanitation and Hygiene (EASAN)
  - Close coordination among organizing agencies continuing
  - Country-level follow-up activities underway in Cambodia, China, Lao PDR, Myanmar, the Philippines, and Vietnam
  - Sanitation included in the G8 agenda (which EASAN Ministerial Declaration has called for)
  - Increased media coverage on sanitation in all countries
- Inter-City Sanitation Workshop among cities from the Philippines, Bangladesh and Indonesia; sharing practical experiences of city mayors and officials in urban sanitation promotion, planning and development

**Sanitation and Water Partnership for the Mekong (SAWAP)**
- Country and regional planning events in all countries; five inter-country projects ongoing, several others, including for Yunnan province of China, being added

**Regional Communications**
- Strategic communications events for client governments and water and sanitation advocacy

### Cambodia

- Sanitation—extensive local media coverage, and growing national focus on sanitation resulting from ESI analysis and sustained joint efforts by government and development partners (esp. WSP, UNICEF, DFID and ADB) to highlight and address sanitation issues. Innovation and progress evident in national Community-led Total Sanitation (CLTS) uptake and design of a WSP sanitation marketing pilot program based on analysis of sanitation demand and supply chain
- Household drinking water quality—technology verification process being developed based on successful field assessment of three locally supported low-cost household water treatment technologies. Growing regional exchange and cooperation in this field, and trials of additional new technologies in country based on Cambodia’s support and assessment track record to date

### Indonesia

- Indonesia Sanitation Sector Development program (ISSDP)—sanitation donor group formed; first national sanitation conference, six city sanitation assessments and city-wide strategies completed, methodology for city sanitation developed with Ministry of Public Works planning to replicate at scale
- Total Sanitation and Sanitation Marketing (TSSM)—49 communities declared as open defecation free; mason accreditation program for sanitation developed
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- Public-Private Partnership on Hand Washing With Soap (HWWS)—WSP-led core group formed in 2007; HWWS part of Ministry of Health new strategy on total sanitation and hygiene; private sector sponsorship started
- Water Supply and Sanitation Policy and Action Planning Project (WASPOLA 2)—community-based WSES policy implemented in nine provinces and 64 districts, strategic planning of WSS development completed in 45 districts, national level communication network established

### Lao PDR

- Communications for Reform—information, education and communications materials developed for hygiene promotion for 16 ethnic groups, and for household water treatment and storage in Sekong province (infected by cholera outbreak)
- Sanitation Mapping—school sanitation geographic information system (GIS) mapping and latrine improvement in urban areas, scope and assignment completed
- Development of Water Supply Law—draft law reviewed with inputs from sector partners, currently being revised for submission to National Assembly

### The Philippines

- Small Water Utilities Improvement and Financing (SWIF)—11 utility performance improvement plans; financial projections under negotiation (representing investment of $2 million, 17,000 new connections)
- Sustainable Sanitation in East Asia (SuSEA) Philippines Program—conducted baseline in four towns and two cities; commencing analytical work on investment strategy
- ESI in the Philippines—extensive local media coverage; contributed to city workshop and launch of the International Year of Sanitation; prompted a Senate investigation into the state of hygiene and sanitation

### Vietnam

- Unified Sanitation Sector Strategy and Action Plan (U3SAP)—supported development of full proposal for U3SAP
- Public Private Partnership Handwashing Initiative—Public Private Partnership established, formative research complete, communications materials finalized, Ministry of Health training complete
- Promoting the Integration of Sanitation into Water Resources Management
- Domestic Private Sector Involvement in Sanitation and Water Supply
Region-Wide Activities
- ESI—Cost-Benefit Analysis of Sanitation Options in various countries
- SuSEA—Development of Regional Handwashing Support Network with the Global Handwashing Initiative
- SAWAP—Mekong region-wide assessment of affordable sanitation options in difficult circumstances
- Post-EASAN and IYS—Monitoring and Reporting on country-level activities resulting from EASAN and IYS launch one year after
- Increased domestic private sector participation work in Cambodia, Indonesia and the Philippines
- Development of regional strategy for WSS utility work

Sector Challenges in East Asia and the Pacific
As more East Asian countries become middle-income, decentralized, and progressively urban, the challenges are
- Bringing about greater commitment at national and local levels to sector reforms and increased sector investment
- Supporting the establishment of institutions and systems (for regulation, financing, and coordination) appropriate to the changing dynamics in the countries
- Supporting sector planners and providers in their capacity to meet the growth in demand for services, and ensuring that service access is pro-poor
- Ensuring service accountability and continuous performance improvement

Facing the Challenges
Although sector reforms have been put into place in a number of countries in the region, progress in implementing these policies has been slow due to a combination of factors which include weak local capacity, lack of appropriate institutional frameworks, and lack of support for sector reform from critical constituencies of stakeholders. In light of a wide gap between national policies and actual implementation, the Water and Sanitation Program-East Asia and the Pacific (WSP-EAP) will continue to work with clients and partners to formulate pragmatic approaches to achieving the water and sanitation goals. These include:
- WSP-EAP quantifies the costs of poor sanitation and reviews cost-benefit of sanitation options/approaches to support advocacy and decision-making
- WSP-EAP works with countries and service providers on institutional arrangements for capacity building and financial planning
- WSP-EAP facilitates partnerships between private and public sectors on campaigns for handwashing, sanitation and water service delivery
- WSP-EAP promotes knowledge exchange on practical solutions among countries and actors

WSP-EAP at a Glance
Offices: Regional office in Indonesia, field offices in Cambodia, Lao PDR, the Philippines and Vietnam
Human Resources: 7 international co-term, 13 national co-term, 8 ETCs/ETTs, 38 STCs/STTs
Number of Projects: 31
Budget: USD 11.6 million (45% increase over FY07)