Step 1: Ask
- How do they understand the visual? Is the pictured scenario relevant to them and their community?
- What do they think is the benefit being discussed?

Step 2: Listen
Listen to their replies.

Step 3: Explain
Explain the intended benefit communicated by this slide.

CONVENIENCE / GINHAWA / KATAGBAWAN

Step 4: Relate
Relate the benefit to their experience, based on what they may have discussed:
- Have you or any of your family members ever felt the need to rush while using the toilet?
- Have the elderly or infirm members of your family been inconvenienced when they felt the need to defecate?
- How did these experiences make you feel?
- Having a toilet in the home means no need to rush: one can use it any time, day or night, for as long as one needs.
- A toilet also brings convenience and comfort, especially to the elderly and infirm.