**Step 1: Ask**
- How do they understand the visual? Is the pictured scenario relevant to them and their community?
- What do they think is the benefit being discussed?

**Step 2: Listen**
Listen to their replies.

**Step 3: Explain**
Explain the intended benefit communicated by this slide.

**PRIDE / MAIPAGMAMALAKI / GARBO**

**Step 4: Relate**
Relate the benefit to their experience, based on what they may have discussed:
- Have you or ever experienced shame or embarrassment in turning away a visitor who asked to use the toilet?
- Have you ever had to ask a neighbor for the use of his/her toilet when you had a visitor?
- How did these experiences make you feel?

- At social situations: fiestas, parties and celebrations, one need not be ashamed when visitors feel the need to defecate.
- Having a toilet in the home means a leveling-up in social status, confidence and pride.