WATER AND SANITATION PROGRAM

FY09

“Business *not* as Usual”

Jae So, Manager
WSP Council Meeting, June 2009
Vienna, Austria
Reaching MDGs: Implementing WSP’s Core Mission

Water and Sanitation MDG Status 2006:
- 2.5 billion people lack access to improved sanitation
- 884 million people lack access to safe water

Up to an additional 245 million people living below poverty line by 2010 due to combined impact of financial crisis, food price crisis, and energy price crisis
Scaling up Services: Small Towns and Peri Urban Areas

Small towns bridge the gap in living standards for lagging rural areas and urban slums.

Number of towns with population under 200,000 in Africa, Asia, and Latin America expected to double within 15 years and again within 30 years.

About 75% of population growth over next 15 years in cities of less than 5 million people.

Over 50% in cities under 1 million where services already in short supply & poor quality.

Source: World Development Indicators; World Bank estimates
Sustainable Services through Domestic Private Sector Participation (SS-DPSP)

**Group A: Reform Advancing**
- Kenya
- Mali
- Mozambique
- Peru
- Philippines
- Rwanda
- Senegal
- Uganda

**Group B: Improving**
- India
- Nicaragua

**Group C: Challenged**
- Bangladesh
- Cambodia

**GOAL**
Increase sustained access to improved water and sanitation services for poor people through domestic private sector participation.
Global Framework for Action (GF4A)

GF4A: A Call for Action to Accelerate the progress to the WSS MDG targets

- Increased Financing & Allocation
- Political Prioritization
- Evidence-Based Knowledge & National Capacity

Global Framework for Action
Focus on Hygiene – WSP sub-sector Strategy: Why Hygiene Matters

The cost-effectiveness of child survival interventions

For $1,000 you can avoid 333 lost years of healthy life by promoting hygiene

Focus on Hygiene – WSP sub-sector Strategy: 
**WSP Support on Hygiene**

**Water**
- Reliable and sustainable access to safe drinking water
  - Water supply systems (hardware)
  - Water treatment at source

**Hygiene**
- Improved and sustained practices that prevent fecal-oral transmission
  - Handwashing with soap
  - Safe disposal of feces, including children’s
  - Water treatment at point of use
  - Safe handling of water

**Sanitation**
- Reliable and sustainable access to safe mgt of human excreta
  - Sanitation hardware (i.e. latrines)
  - Community mobilization (i.e. CLTS)
  - Sanitation Marketing
Building On Sectoral Efforts In The Past
Focus On Cross-sectoral Interfaces And Financing For WSS
Poverty Reduction through achievement of sustainable access to improved water, sanitation and hygiene practices.

- Poverty Reduction through achievement of sustainable access to improved water, sanitation and hygiene practices.

**IMPACT**
- Increased Access to Services
- Improved Performance of Service Providers
- Improved Sector Policy and Regulation

**OUTCOMES**
- Citizen Engagement and Behavior Change
- Increased Access to Services
- Improved Performance of Service Providers
- Improved Sector Policy and Regulation

**RISKS**
- Citizen Engagement and Behavior Change
- Increased Access to Services
- Improved Performance of Service Providers
- Improved Sector Policy and Regulation

**OUTPUTS**
- Citizen report cards, input towards evidence-based communications campaign
- Benchmarking, Performance Improvement Plans, Service Agreements
- Policy & Guidance Notes, Issues and Options Papers, Best Practice Models
- Sector Coordination and Programs

**INTERFERENCE AREAS**
- Improved Access to Citizens
- Service Provider Performance
- Policies, Institutions and Regulation
- Awareness Raising and M&E
- Harmonization and Alignment

**WSP ACTIVITIES**
- Capacity Building, Knowledge Management, Investment & Policy Support
Objective
Application of Regional and Global best practices throughout the Latin American Region to increase access to quality water and sanitation services by the poor.

Outcomes
- Improved Urban Water Management
- Behavioral change for improved hygiene and greater sustainability of WSS investments
- Monitoring Sustainable Services NOT Coverage
- Creation of Sanitation Markets to harness private sector capacity

WSP Strategies
- Capacity Building Targeted to Decision Makers (e.g. exposure visits)
- Build partnerships with other units and organizations
- Analytical documentation and dissemination of innovative practices
- Knowledge Management LAC to LAC LAC to Global

Regional Challenges
- Innovative practices need to be shared across the Region
- Few systematic sector monitoring systems
- Inequitable access to WSS services
- Diversity of regional experiences less known outside LAC
- Sustainability of quality service provision
- Unmet agenda: hygiene, sanitation and treatment of wastewater
### POVERTY REDUCTION THROUGH SUSTAINABLE ACCESS TO IMPROVED WATER, SANITATION AND HYGIENE SERVICES

#### Outcomes
- Unlocked citizens’ demand for and access to more demand-responsive WSS services
- Improved capacity of public and private service providers at decentralized levels
- Improved policy and regulatory environment encouraging accountable, poor-inclusive service provision
- Improved alignment of multiple donors’ support around national policy goals

#### MILESTONES
- Inconsistent government policy that hampers development of service market
- Opposition to reforms; access to finance hampered by current crisis
- No action despite awareness; crisis reduces resources
- Continuing fragmentation and lack of leadership in harmonization

#### INDICATORS
- Scale up of Sanitation Coverage: behavioral change (demand), sanitation marketing (marketable and affordable sanitation options)
- Methodologies and Tools to Scale up Capacity of Decentralized Service Providers: City sanitation strategies, small utilities’ performance improvement
- Evidence-based Awareness Raising and Advocacy: Economics of sanitation, improvement of databases, monitoring & evaluation, national strategy updates
- Working Coordination Mechanisms in Countries and Strengthened Regional Knowledge Building and Inter-Country Support Mechanisms

#### Interface Areas
- Consumers
- Media
- Public and Private Service Providers
- Government Institutions and Policy Makers
- Donors and Partners Central Governments

#### WSP Activities
Capacity Building, Knowledge Management, Investment Advice & Policy Support
### WSP-AF REGIONAL RESULTS FRAMEWORK

#### Impact

Poverty Reduction through achievement of sustainable access to improved water, sanitation and hygiene practices.

#### Outcomes

- **Increased Access to Services**
  - Increased WSS investments
  - Creation and strengthening of WSS institutions and partnerships in fragile states
  - Rehabilitation and new systems of WSS services in fragile states

- **Improved Sector Policy and Regulation**
  - Decentralization of WSS Management
  - Delegated management models
  - Increased services providers accountability
  - Strengthening regional partnerships, AMCOW
  - M&E systems established

- **Improved Performance of Sector Institutions**
  - OBA type approaches and market based finance, PPP (incl. DPS), SanMark, CLTS, etc
  - Improved institutional capacity of services providers to access the poor
  - Increase of public budget allocations to WSS sector and pooled funds

- **Behavior Change & Citizen Empowerment**
  - Communication of WSS sector Reform, including WSS MDGs interventions
  - Strengthening capacities and processes for consumers’ voices
  - Communication of innovative WSS services delivery practices
  - Rolling out of large scale hygiene programs

#### Intermediate Results

- Implementation of MDG roadmaps initiated
- Implementation of WSS strategies & investment programs for fragile states including inst. capacity bldg initiated

- Pro-poor reform programs rolled out
- Regulatory frameworks adopted and implemented
- Regional programs (CSO, AfricaSan-CSR, WOP-AF, etc.) implemented under the auspice of AMCOW and in partnership with relevant organizations

- National WSS SWAPs implemented under the Paris Declaration principles
- WSS Sector monitoring systems developed and implemented

#### Milestones

- WSS national MDG programs developed
- Strategies and investment programs for fragile states

- WSS Policy reforms and supported
- Develop partnerships at all levels for WSS sector
- Models for effective management of WSS

- WSS Sector Coordination, Alignment and Harmonization

- WSS sector Comms reform strategies and programs endorsed and implemented
- Consumers voice and large scale hygiene behavior change programs developed and implemented
- WSS publications disseminated

#### Activities / Outputs

- Communication and advocacy
- Networking and knowledge sharing for WSS sector