Sustainable Sanitation in Tamil Nadu

By
Rural Development & Panchayat Raj Department,
Government of Tamil Nadu
## Sanitation Profile

<table>
<thead>
<tr>
<th>Component</th>
<th>Project Objective</th>
<th>Achievement</th>
<th>Percentage of Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>IHHL</td>
<td>4214089</td>
<td>2879721</td>
<td>68.33%</td>
</tr>
<tr>
<td>Sanitary Complex</td>
<td>1295</td>
<td>1512</td>
<td>100%</td>
</tr>
<tr>
<td>School Toilets</td>
<td>40418</td>
<td>35503</td>
<td>87.83%</td>
</tr>
<tr>
<td>Anganwadi Toilets</td>
<td>25470</td>
<td>22938</td>
<td>90.05%</td>
</tr>
<tr>
<td>RSMPC</td>
<td>244</td>
<td>258</td>
<td>100%</td>
</tr>
</tbody>
</table>
NGP IN TAMIL NADU

- 2004 : 12 Panchayats
- 2005 : 118 Panchayats
- 2006 : 296 Panchayats
- 2007-08 : 1960 Village Panchayats and 11 Block Panchayats recommended for NGP
Partnership with Stakeholders

- NGOs
- Panchayat Raj functionaries
- Corporates
- Schools
- UNICEF
- Anganwadis
- Individual Beneficiaries
Partnership with Stakeholders

- Orientation Programmes and Workshops to raise awareness
- Develop Action Plan.
- To promote sustainable Sanitation.
- Developing innovative and ECO friendly Models of toilets.
- Capacity Building of Village Water and Sanitation Committees.
- Personal Hygiene Management.
Partnership with Stakeholders

- Preparation of proposals for environment, Water Supply and Sanitation Projects
- Developing the IEC Strategy.
- Training needs Assessment
- Social Mobilization
- Developing curriculum and Training Schedules
- Preparation of Training Tools
State specific initiatives.

- Awareness Programmes to Self Help Groups
- Conduct of Block, Village Health Festivals
- Exposure visits to successful panchayats
- Street Corner Meeting and Street Plays
- Competitions among School Children
- Repeated Training Programme
- Door to Door Campaign
Initiatives ..Sughadhara Pongal...

- Pongal symbolises cleanliness and new Beginning

- A week long festival to promote sanitation and cleanliness launched January 12-17, 2004 & continues every year

- Special IEC drive to promote Sanitation
Initiatives...

- **Competition among streets and households** – Kolam, clean street
Initiatives...

- Competitions among school children
Initiatives... Rallies
Initiatives…

- Focus on Solid waste Management
- Organising rallies and exhibitions
- School Cleanliness Activities
- Awareness to mother of Anganwadi Children about Personal Hygiene Practices through NGOs.
SHGs Pivotal for Sanitation Promotion

- Every district has more than 5000 SHG’s
- Orient and motivate them to construct toilets
- Major role in awareness generation in villages
- Micro credit for sanitation – group savings, bank loan, sanitation fund, pooling of incentives
- Production of sanitary napkins
Production of Cement blocks for Superstructure by SHGs
Production of Hollow Blocks by SHGs

- Production of Sanitary Napkins by SHGs
H.E President of India appreciating the Sanitary Napkin producing SHG.
Incinerators installed in IWSC and Girls Toilet
How this increased coverage was possible...

- Panchayats coming to the Centre stage of sanitation promotion has better impact on erstwhile water committees
- Kindling the Competitive spirit and new interest among Panchayats
- PRI and SHGs Linked through TSC
- TSC linked with SGSY through greater SHG involvement.
Convergence of Resources – Funds, functionaries and people

- Panchayats
- Self Help Groups
- Total Sanitation Campaign
CONVERGENCE OF TSC WITH SGSY

A few examples in Tamil Nadu:

- Production of Sanitary Napkins by SHGs
- Production of Hollow Blocks by SHGs
- Solid Waste Management by SHGs
SCHOOL SANITATION

Hygiene for Rural School girls”
Tiruvallur District

Sanitary Napkin Vending Machine at School
SHGs in SOLID WASTE MANAGEMENT
Toilet Parks established in All the District Collectorate complex
Challenges and constraints in scaling up and sustaining total sanitation in the State

- **Challenges**
  - Demand for good structure for toilets
  - Limited focus on environmental Sanitation
  - Status of drainage in very poor despite high importance attached by Community.
  - Toilet cleaning and maintenance is an issue for School toilets
- **Sustainability**

- Absence of good superstructure
- Hygiene behaviour and their effectiveness
- Capacity building for teacher need strengthening
- Extensive IEC initiatives and materials
- Assessment of demand for IHHLS under a ‘no subsidiary’ regime
- Assessment of health and hygiene benefits from improved water supply and sanitation conditions.
- Sanitation up on the Agenda of Rural Development Department
- Kindling the competitive spirit and new interest among Panchayats.
- Low cost less water toilets are the best sanitation solution in rural areas
- Increasing the unit cost of IHHL from Rs.1500 to Rs.7500. School toilets from Rs.20,000/- to Rs.40,000/- each in order to built a better structure for sanitation and also