

LA/PER/49: **Alternative Pro-poor Sanitation Solutions in Peru**
Year: 3 of 3
Task Manager: Francois Brikké / Malva Rosa Baskovich
Client: MVCS-PRONASAR-DNS-Regional and Local Governments
Country: Peru
Partners: SDC, USAID–HIP Project, Fondo de las Americas, Foundation Ensemble, WSP, Rotoplas, Amanco, Eternit, Celima, Soctiabank, Edyficar, Mibanco, Maestro Home Center, Sencico

Desired Project Outcome:

Increased access to appropriate sanitation services for the poor, excluded segments of the population in peri-urban and rural areas of the Country.

Project Description: Based on successful experiences in Asia and India, the project focuses on the implementation of an alternative approach to increase the access to basic sanitation services to excluded segments of the population in selected localities, by creating a local sanitation markets, it means well informed demand for sanitation alternatives and a capacitated supply to respond to the local need. A favorable environment is created where local business opportunities arise and local population adopts improved sanitation behavior.

Project has been implemented in alliance with different donor’s partners. They integrate the Steering Committee of the Project (SCP) through it is coordinate and manage. Estimated whole budget is \$ 1.7 million. WSP contribute with 18% of the total budget. WSP is also the coordinator of the SCP and is responsible to implement technical and institutional support.

Areas selected for implementation:

| Locality | Province, Region | Geographical | Target group |
|-----------------------|--|---------------|--|
| Pachacutec | Ventanilla, Callao | Coast | Peri-urban area |
| La Encañada Namora | Cajamarca, Cajamarca Cajamarca, Cajamarca | Andes | Small town, rural and peri urban areas |
| Chincheró | Urubamba, Cusco | Andes | Rural area |
| Independencia | Huaraz, Ancash | Andes | Peri-urban and rural district |
| Belén | Iquitos, Loreto | Amazon jungle | Small town, rural and peri urban areas |

Assumptions:

1. Fundraising requirements to support the implementation of the project are met.
2. Willingness of local population, governments and social organizations, to improve their sanitation services and quality of life, by actively participating in the process.
3. Flexibility of local small scale providers to react to new approach to sanitation.

Start date: Jun 06

End Date: Jun 09

Indicators of Outcome:

- Sector authorities, regional and local governments have the right information and awareness in order to integrated new approaches and technologies in the policy sector.
- Public, private and social alliances promote sanitation market for the poor at local and national level.
- Local governments have capacities to respond of integral sanitation demand, including solid waste and waste water solutions.

Project Milestones:

1. Results of the present phase of project ready for scaling up to new regions – Dec 08.
2. 50% of targeted population in 5 localities where pilot projects are implemented have access to secure sanitation facilities – Jun 09
3. 30% of targeted population in pilot project localities prioritizes sanitation in their lives – Jun 09.
4. Local network of small private sanitation providers has been created and has capacities to respond to demand in five localities - Jun 09.
5. Local governments in 5 pilot projects localities lead alliances with private, public and social sector to promote sanitation market for the poor – Jun 09.

Project Activities and Outputs in each locality:

| Activities | Output(s) and their deliverable dates (included whole activities of the project) |
|--|---|
| Coordination of Project implementation | <ol style="list-style-type: none"> 1. Follow up on activities. Trimester reports, along the year 2. Selection process of assistant consultant concluded – Jul 07 3. Coordination selection process of local operators: 5 local operators contracts concluded – Jul 07 Work plans for each locality concluded – Ago 07 |
| Promotion of demand for Sanitation Services | <ol style="list-style-type: none"> 1. Supervise the creation of Local Sanitation Committee in each locality – Ago 07 2. Consumer/behavioral participatory study on sanitation practices is disseminate at local and national level 5 events at local level – Sep 07 1 national workshop – Nov 07 3. Coordination of communication strategy and material in order to designed, produced and implemented it – Oct 07 4. Supervision and monitoring of promotional events and door to door visit program to provide consumer and user's groups' with: a) information of available sanitation products and services; b) access to credit; c) hygiene promotion. 5. Progress of sanitation development and quality of construction is monitored. 6. Document – Dec. 08 |
| Development of local supply to meet local demand | <ol style="list-style-type: none"> 1. Results of assessment of local providers supply and sanitation technologies inventory are disseminate at local and national level Product catalogue, designed, produced and disseminated – Jul 08 2. Alliances with technical educational institutions to facilitate accreditation of local providers – Ago 08 3. Coordination of promotional events – 2 in each locality – Dec 08 4. Supervision of capacity building workshops for local suppliers – 2 in each locality – Dec. 08 |
| Consolidation of the institutional support | <ol style="list-style-type: none"> 1. Local available credit assessment and participatory analysis of problems encountered. Report – Set. 07 2. Coordination of strengthening local micro credit system workshops – 1 in each locality - Jun 08 3. Coordination of micro credit fairs for the dissemination of information on available programs. 1 in each locality – Jul 08 4. Coordination of advocacy meetings to consolidate stakeholders' commitment. 1 in each locality – Jul 08 4 meetings of Consultant Committee 5. Document process; disseminate lessons learnt along the process in each locality. Report – Dec 08 |